

CREDIT AND NONCREDIT PROGRAMMING: TOGETHER AFTER ALL THESE YEARS!

ACHE 2015 Annual Conference & Meeting

Beth Craig & Peggy Brown

Eastern Illinois University

- ▶ 4 year comprehensive public university
- ▶ Offer Bachelor's, Master's and Specialist's level programs
- ▶ Enrollment is currently approximately 8900
- ▶ Primarily a residential traditional model university
- ▶ Began as a teacher college and still have a strong focus in education



EASTERN ILLINOIS UNIVERSITY

- ▶ Outreach
 - ▶ Credit
 - ▶ Non-Credit

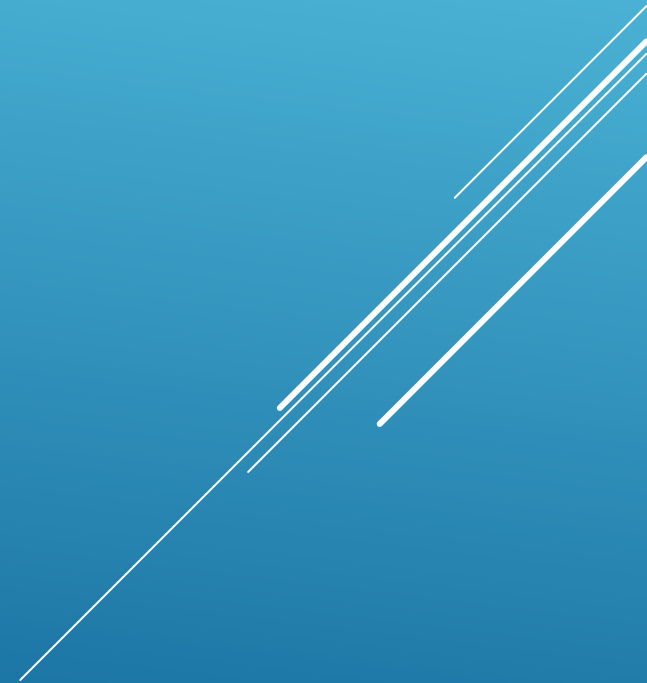
University Summer School

- ▶ Online Learning
 - ▶ Individual courses
 - ▶ Complete programs

Kid's Summer Programming

Conferences and Membership Services

SCHOOL OF CONTINUING EDUCATION



- ▶ We were asked to think “outside the box”.
 - ▶ Established hybrid programs with summer face to face components
 - ▶ Initial enrollment was low so incorporated the non-credit component to allow for more students in the face to face classes allowing for a more robust experience in the face to face classroom

HISTORY/HOW THIS BEGAN



- ▶ In higher education today, credit programming and noncredit programming are typically two separate operations.
- ▶ We created an opportunity to bring both together to serve a wide array of students

CREDIT AND NONCREDIT PROGRAMMING – AN OPPORTUNITY TO COME TOGETHER

- Provide student with a graduate degree program that is offered mostly online, but still has a face-to-face component
- Provide in-service teachers with an opportunity to earn CPDH credit
- Increase current student enrollment at EIU

PROGRAM GOALS

- Credit Component
 - Graduate level students
 - MA in Music Education
 - MA in Art Education
 - MS in Family and Consumer Science
- Non-Credit Component
 - Certified PK-12 classroom teachers
 - Community members of the music and art fields

TARGET AUDIENCE



- Tuition and fees per credit student
 - \$285 per semester hour
 - \$9.75 per semester hour (textbook rental)
 - \$44 per semester hour (continuing education fee)
 - \$20 per semester hour (technology fee)
 - \$20 per student per course (sponsoring agency fee)
- Registration fee per non-credit participants
 - \$150 per semester hour (15 Continuing Professional Development Hours)
 - Textbook was purchased by individual (\$100)

SOURCE OF FUNDING

- Hybrid graduate students and non-credit students can enroll in the same face-to-face courses
- Faculty are paid for credit and non-credit students
- Allowing both types of students in the face-to-face courses generates enrollment numbers for EIU and the School of Continuing Education
- Provides the community opportunities to take college courses even if not enrolled in credit program
- Provides opportunity for university to showcase programs leading to possible future enrollment
- Provides opportunity for interdisciplinary and interoffice cooperation

PROGRAM ADVANTAGES

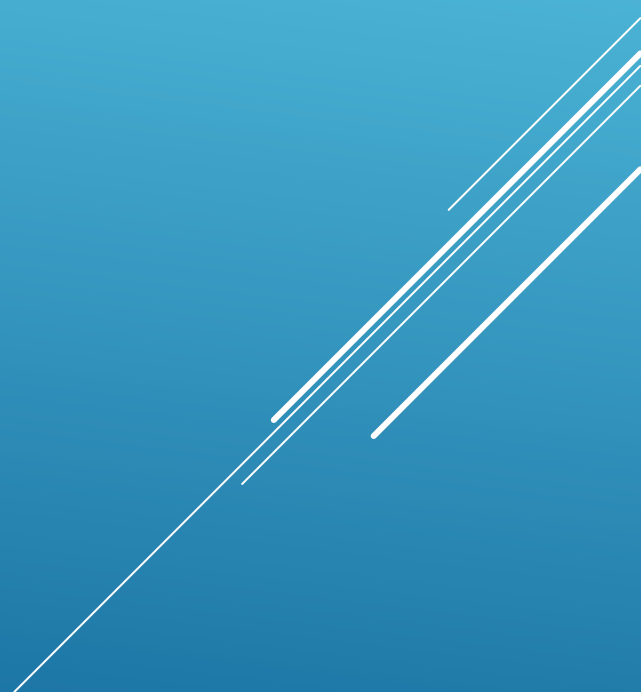
- ▶ Classroom Rosters
 - ▶ Non-credit not on faculty rosters
- ▶ Textbook Rental University
 - ▶ Non-Credit had to separately purchase the book
- ▶ Communication
 - ▶ Disconnect between coordinators and faculty
- ▶ Procedural changes
 - ▶ CPDU's vs CPDH's
- ▶ Not all hybrid programs are amenable to this format
 - ▶ Must be stand alone face to face courses

PITFALLS & LESSONS WE'VE LEARNED



- This program is innovative because we opened the face-to-face classes offered on the EIU campus during the summer semester to both credit and non-credit participants
- This program can be adapted at any institution that offers online instruction as long as they have a location for students to meet face-to-face for a short time
- Bridges community needs and academic needs
- Promotes the university

PROGRAM CREATIVITY & ADAPTABILITY



Academy of Lifelong Learning

Course and Membership
Information

Faculty

Forms

Policies and Procedures

Interested in teaching for EIU?

Emergency Response
Procedures (by off-campus
sites)

Instructor Resources/Training

Faculty Development

Alumni and Friends

SCE Online Newsletter

Give a Gift Online

EIU Capital Campaign

Contact Us

Meet the School of
Continuing Education Staff
600 Lincoln Avenue
Charleston, IL 61920
(217) 581-5114
1-800-446-8918
offcampus@eiu.edu

To view the flyer which includes a mail in registration form, please [click here](#).

Getting Paid to Talk - Voice Coaches with EIU School of Continuing Education

On Thursday, April 23, 2015 from 6:30 p.m. to 9 p.m., Eastern Illinois University School of Continuing Education, in conjunction with Voice Coaches, will present 'Getting Paid To Talk,' an introduction to the world of voice-overs. This class will be held at Doudna Fine Arts Center, Room 2340.

Attendees will learn everything from the basics of getting started, working in the studio, effective demo production methods and industry pros and cons, to where to look for opportunities in and around the community and how to land the job.

Attendees also will have the opportunity to record a mock commercial under the direction of a Voice Coaches producer.

Registration at least a week in advance is required. For more information or to register by the enrollment deadline, call 217-581-5114 or to register online [click here](#). This class fee is \$25 for EIU students and \$40 for community members.

Summer Workshops for Music Education

Interested in earning CPDU's for music education during the summer? The Music Department is offering several workshops for either CPDU credit or as elective credit in the MA in Music Education degree program. The cost of each workshop is \$150.00 and you will earn 15 CPDU's for each workshop.

Summer 2015 courses coming soon!

Summer Workshop for Art Education

Interested in earning CPDU's for art education during the summer? The Art Department is offering a workshop for either CPDU credit or as elective credit in the MA in Art Education degree program. The cost of the workshop is \$450.00 and you will earn 37 CPDU's for the workshop.

Summer 2015 courses coming soon!

Summer Workshops for FCS Education

Interested in earning CPDU's for FCS education during the summer. The Family and Consumer Sciences Department is offering two workshops that can be taken for CPDU credit or as part of their new MS in FCS Hybrid Program.

Summer 2015 courses coming soon!

- ▶ Beth Craig - bcraig@eiu.edu
- ▶ Peggy Brown – pabrown@eiu.edu

CONTACT INFORMATION