



2016 Spring Regional Conference and Meeting  
Holiday Inn & Suites Ocean City  
1701 Baltimore Ave. (AKA 1701 Atlantic Ave.), Ocean City, MD 21842  
April 13–15, 2016

*Schedule at a Glance\**

**Wednesday, April 13, 2016**

- 3:00 p.m. - 5:30 p.m. Conference Check In (Main Lobby)
- 5:30 p.m. – 6:30 p.m. 2016 Conference Welcome Reception & Networking Opportunity with hors d'oeuvres and one ticket for a free drink at the bar (Coral Reef Café) sponsored by the University of Delaware Division of Professional and Continuing Studies
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**Thursday, April 14, 2016**

- 7:30 a.m. – 8:30 a.m. Hot American Buffet Breakfast/Networking (Location: Hemmingway)
- 8:00 a.m. - 12:00 p.m. Conference Check In Continues (Main Lobby)
- 8:30 a.m. - 10:00 a.m. Welcome from ACHE MidAtlantic officers (Key West)  
Remarks from ACHE President Paula Hogard  
Introduction and Keynote Speaker, Dr. Tiffani Worthy
- 10:00 a.m. – 10:15 a.m. Break
- 10:15 a.m. – 11:00 a.m. Roundtable Discussions (Key West)
- Career Services: Emerging Trends for the Non-Traditional Student
  - University Cybersecurity Education
- 11:00 a.m. – 11:15 a.m. Break
- 11:15 a.m. – 12:15 p.m. Concurrent Sessions I
- The Speed of Trust: The Art of Balance in the Workplace (Key West)
  - Targeted Audience + Targeted Message = Better ROI  
The “How” & “How Successful” of Microsites and Landing Pages (Penthouse)

12:15 p.m. – 1:15 p.m.	Lunch (Hemmingway)
1:15 p.m. – 2:15 p.m.	Concurrent Sessions II <ul style="list-style-type: none"> <li>• Advising &amp; Supporting Adult Learners (Key West)</li> <li>• Online Learners: Let's Talk about Seeds, Flowers and Weeds (Penthouse)</li> </ul>
2:15 p.m. – 2:30 p.m.	Break
2:30 p.m. – 3:30 p.m.	Campus Crisis Intervention and Assessment Panel (Key West)
3:30 p.m. – 3:45 p.m.	Break
3:45 p.m. – 4:45 p.m.	Concurrent Sessions III <ul style="list-style-type: none"> <li>• Building a Culture of Support through Personalized Student Communication (Key West)</li> <li>• Was That Email Campaign Successful? (Penthouse)</li> </ul>
5:00 p.m. – 6:00 p.m.	ACHE MidAtlantic Region Board Meeting (Key West)
6:00 p.m.	Dinner (Hemmingway)

### **Friday, April 15, 2016**

7:30 a.m. – 8:45a.m.	Hot American Breakfast Buffet/Networking (Hemmingway)
8:45 a.m. – 9:30 a.m.	Roundtable Discussions (Key West) <ul style="list-style-type: none"> <li>• Eight Ways to Provide Support to Adult Learners</li> <li>• UNC Core: Better Serving Active Duty Military</li> </ul>
9:30 a.m. – 9:45 a.m.	Break
9:45 a.m. – 10:45 a.m.	Professional Development Workshop: Key Competencies and Career Development for Continuing Higher Education Professionals (Key West)
10:45 a.m. – 11:00 a.m.	Break (hotel check out deadline: 11:00 a.m.)
11:00 a.m. - 12:00 p.m.	Open Forum (Key West)
12:00 p.m.	Lunch and Closing Remarks by Dr. Worthy and Board (Hemmingway) [program concludes by 2:00 p.m.]

\*Program schedule is subject to change.  
4/11/16