CALL FOR PROPOSALS:

S A I N T  L O U I S  U N I O N  S T A T I O N

ASSOCIATION FOR CONTINUING HIGHER EDUCATION, INC.

November 9–11, 2015
St. Louis, Missouri

STRATEGIC CONNECTIONS—COLLABORATIVE SUCCESS
The 2015 Conference

The 2015 Association for Continuing Higher Education (ACHE) conference is being held in St. Louis, Missouri, the Gateway city ready to welcome you to the heartland. The conference theme is “Strategic Connections — Collaborative Success.” In these turbulent times, continuing higher education presents daily opportunities for strategic connections within and among institutions, communities, and regions, while strengthening America’s competitiveness in the global economy.

The 2015 ACHE conference will continue to provide you with the opportunities to build relationships and share ideas with fellow attendees. This year’s conference is being held at the newly renovated St. Louis Union Station Hotel, a Doubletree by Hilton Hotel, November 9–11, 2015.

Call for Proposals

The Program Committee for the 2015 ACHE Annual Conference and Meeting invites members and friends of the Association to submit proposals for breakout sessions during the conference, focusing on the following areas:

- Credit Programming
- Non-Credit Programming
- Online Programming
- Post-traditional Students
- Student / Client Support Services
- Marketing / Social Marketing
- Budget & Finance
- Leadership
- Workforce Development
- Military Education
- Degree Completion
- Corporate Training
- Prior Learning Assessment
- Competency Based Education

We seek a variety of proposals to build an exceptional conference program so the following should only serve as a general guide:

Thinking: Research and strategy; creativity and the development of new programs and unique models; innovative concepts; transformative roles and responsibilities; innovation and visionary work in continuing higher education.

Doing: Pragmatic focus on key competencies and critical skills; the practical application of theory; tips, tools, techniques, model-building, and case studies; management strategies; effective learning, teaching tools and environments.

Serving: Access to quality continuing higher education; impactful marketing; student services; credit for prior learning; the language of competence; advising and customer service approaches; recruitment and retention.
Developing Your Presentation

The Program Committee seeks presentations that will address the concerns of continuing educators – from the novice to the experiences and from both credit and non-credit programming areas. Proposals will be evaluated and selected based on the following criteria:

- Complete description and quality of content
- Adherence to focus on continuing higher education
- Application of content to practice

We encourage presenters to engage the audience and make the sessions as interactive as possible. When submitting the proposal please rank your preference of presentation format to one of the following:

- **“Thinking” Concurrent (60-75 minutes):** Primarily lecture and information-sharing with questions and answers from the audience
- **“Doing” Workshop (90-120 minutes):** Highly interactive sessions focusing on group and individual participation
- **“Serving” Roundtable (60 minutes):** Facilitated discussions hosted by presenter(s) in an open format
- **Panel Presentation (60 minutes):** Flexible format for multiple speakers and combined proposals that address related topics.

The Submission Process

Proposals must be submitted via our online submission process at [www.proposalspace.com](http://www.proposalspace.com) by March 27, 2015.

- From the Proposal Space website create an account (requires email address and your name)
- Select “Start a Proposal”
- Search for the ACHE 2015 call
- Complete the submission form

Please note: You can stop and start your proposal any time before you submit; be sure to save your edits as you go. However, once you submit the proposal, you will not be able to make changes.

The online submission form asks for a brief overview of the presentation (Session Description) and a more detailed uploaded document (Session Details). The overview you provide will be used in the conference program advertising your session, so please edit for grammar and clarity. Please indicate if the session will be focused on credit or non-credit offerings and your preferred format (concurrent, workshop, or roundtable).

You will be notified when your proposal has been received. Presenters will be notified of the results of the review by the end of May, 2015.

If you have any questions or comments about the submission process, please contact one of our ACHE conference program chairs:

**Pam Collins**

collinsp@PhilaU.edu

215-951-2737

**Tina Marie Coolidge**

tc475@Drexel.edu

215-762-8285