

# 77th Annual Conference & Meeting

of the Association for Continuing Higher Education

## Awards Program





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# **Strategic Connections - Collaborative Success**

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In order to stimulate, encourage, and reward outstanding contributions to the advancement of continuing higher education, the Association has established awards to recognize and honor individuals and groups for their exemplary service to the Association and the profession.

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# Rising Star Award

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Given for the first time in 2013, winners of the ACHE Rising Star Award are recognized for being outstanding rising leaders and program developers at ACHE member institutions or organizations. They must have no more than five years of experience working in the field of adult and continuing education and have developed, significantly contributed to the development of, or extended an outstanding program or division within a continuing education unit. The two recipients of the 2016 Rising Star Award are Jo Maseberg-Tomlinson and Vyacheslav Khrapak.

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## Jo Maseberg-Tomlinson



Jo Maseberg-Tomlinson has been a coordinator of credit programs at Kansas State University Global Campus for just over three years. In her second year, the provost handed over coordination of Summer School to K-State Global Campus. Maseberg-Tomlinson volunteered to take on Summer School in addition to her load of Evening College and Intersession. She also spearheaded a new marketing project to bring students back to campus for Summer School. On campus, Summer School had been

in decline, but during the first year K-State Global Campus coordinated it, enrollments remained steady instead of continuing to fall. Maseberg-Tomlinson added events on campus to appreciate and engage with students and also extended summer engagement to online students. From creating a consistent class schedule for campus to working to release the summer course schedule in December instead of March, Maseberg-Tomlinson has taken many steps to make summer more student-success oriented.

## Vyacheslav Khrapak



Since 2015, Khrapak has been an Associate Enrollment Counselor at Colorado State University-Global Campus. He concurrently serves as an editor of the *Journal of Thought*, a biannual publication devoted to the reflective examination of educational issues and problems from the perspective of diverse disciplines.

Prior to this, Khrapak served as operations associate for the Association for Continuing Higher Education and as an Adjunct Instructor at Francis Tuttle Technology Center in Oklahoma City.

Khrapak has lectured at the Oklahoma Education Studies Association and the Society of Philosophy and History of Education. He continues to conduct research in adult education, transformative learning theory, and the intersections between environmental sustainability and higher education.

# Leadership Award

This award is the highest award presented by ACHE and recognizes an individual who has made extraordinary contributions in leadership, theory, and practice in continuing higher education on a national or international level. The focus of this recognition is on the contributions of a general nature that extend beyond Association activities. The recipient of the 2016 Leadership Award is Rick Osborn.

## Rick Osborn



Dr. Rick Osborn is Dean of the School of Continuing Studies and Academic Outreach at East Tennessee State University, where he has worked for more than 25 years. A well-known leader in continuing education and lifelong learning, he has served as President for both the Association for Continuing Higher Education (2008-09) and the Tennessee Alliance for Continuing Higher Education (1995-96). Along the way he was elected Chair of ACHE Region VII, now ACHE South. Currently, he is the

Executive Secretary/Treasurer for TACHE, a position he's held for five years. Osborn continues to assist with the ACHE Annual Conference and Meeting, most recently co-chairing the Call for Proposals Committee for this conference. He is married to Kathy, has three sons, two grandchildren, and two more on the way. Osborn completed his PhD at the University of Iowa and his master's and bachelor's at Western Illinois University.

# Meritorious Service Award

The ACHE Meritorious Service Award recognizes individuals for their outstanding leadership and service to continuing higher education at their own institutions and to ACHE over a period of years. Such leadership and service is aimed toward the broader goals of the Association and should be widely recognized by the membership. The recipient of the 2016 Meritorious Service Award is Brian Cole.

## Brian Cole



Dr. Brian Cole has worked in continuing education for more than 30 years. He is a true example of a lifelong learner having earned a bachelor's degree, two master's degrees and a PhD, as well as participating in the Harvard University Institute for Management and Leadership in Education. He first became an ACHE member in 1989 and currently serves as Chair of the Great Lakes Region.

During his career, he has been involved in all aspects of continuing education. Starting as a teacher of extension courses, he has held roles supervising regional centers, distance learning, and non-credit and contract program development. He has served in administrative roles at two universities and three community colleges in Illinois, Maryland, Michigan, and Virginia.

Currently, Cole is at Grand Valley State University where he has worked in continuing education for more than 20 years. In his current role, he works with schools and departments to develop new programs and expand access to degree programs. He coordinates the development and implementation of market research as well the assessment efforts of the Center for Adult & Continuing Studies. In addition, Cole has served as Chair and Treasurer of the Council for Continuing Higher Education in Michigan, an organization composed of continuing education units at public universities throughout the state.

Cole has demonstrated commitment to the mission of ACHE through his dedication to promoting lifelong learning and excellence in higher education.

# Emeritus Service Award

This award provides recognition to Association members upon their official retirements from their major continuing education roles at their institutions. The recipient of the 2016 Emeritus Service Award is David Stewart.

## David Stewart



Stewart began at Kansas State University Global Campus, then the Division of Continuing Education, as a coordinator for program development and was later appointed assistant dean and director of academic services. In 2011, he was named associate dean for K-State Global Campus. He has since retired, just this past July.

In addition to program development, Stewart has served as the supervisor for the K-State Global Campus marketing and communication services, market research, and military student services units.

Stewart has been deeply engaged in campus and community service and has been active in professional continuing education associations, serving in regional and national leadership positions. He is the recipient of the Association for Continuing Higher Education Leadership Award, the ACHE Great Plains Region Distinguished Service Award, and the University Professional and Continuing Education Association John L. Christopher Outstanding Leadership Award.

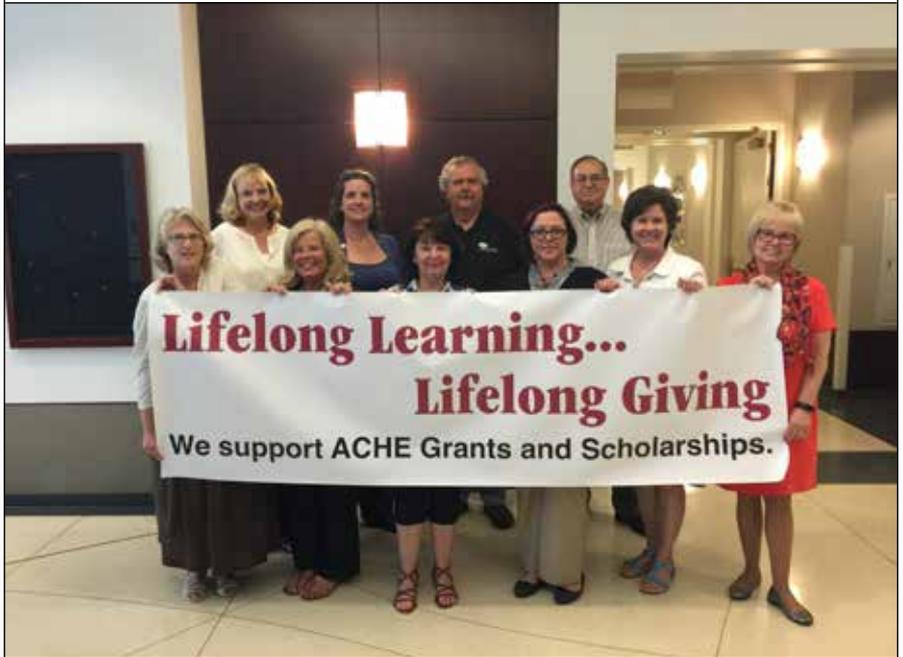
# ACHE

Each year, ACHE spearheads a fundraising drive as a part of the Annual Conference to raise money for grants and scholarships. Donate today and help us reach our goal of \$3,500 to help support the educational goals of graduate students studying in the field of adult and continuing higher education.

*<http://acheinc.org/Donation>*

All proceeds go to to fund our Grants and Scholarships.

ACHE is a 501(c)3 non-profit organization. All donations are tax deductible.



# Scholarships and Grants

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Each year, the Association makes available a number of scholarships and grants to ACHE members engaged in graduate studies in the field of adult continuing higher education on either a full-time or part-time basis.

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## Graduate Student Conference Grant

The purpose of the ACHE Graduate Student Conference Grant is to provide financial support to graduate students interested in attending the annual ACHE meeting. The Association members believe that their interest and future contributions to the field of continuing higher education will help maintain the vitality of the organization. The recipient of the 2016 Graduate Student Conference Grant is Beth Romanski.

### Beth Romanski



Romanski earned her bachelor's degree in hotel, restaurant, and institutional management from the University of Delaware and is currently in the final semester of her master's program in higher education leadership with Capella University. Romanski also holds various other professional credentials, including a Designing Learning Certificate from the Association of Talent Development (ATD) and Designing Your Online Course Certificate from Quality Matters (QM).

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Romanski possesses 13 years' experience in sales, business development, marketing and event planning; she has ten years' experience in higher education with a specialization in working with adult learners. Romanski is currently employed at Lebanon Valley College (LVC) as the director of professional studies, a role in which she oversees credit and non-credit professional continuing education for nontraditional populations.

As an active member of Association for Continuing and Higher Education (ACHE) for the past four years, Romanski was pleased to be selected as a presenter at the ACHE National Conference in 2014. Romanski is honored to be selected as the 2016 recipient of the graduate student conference grant to once again have the opportunity to network with, and learn from, her colleagues from across the country at the 2016 national conference. A lifelong learner, Romanski is passionate about advancing the field of adult education and is enthusiastic to apply innovation in her work at LVC and through her graduate research.

# Institutional Mini Grant

The Institutional Mini Grant helps support a special initiative, project, or research effort that would advance the delivery of continuing education. The recipient of the 2016 Institutional Mini Grant is Dawn Nolan for the Center for Workforce Development, Nassau Community College.

## Dawn Nolan



Nassau Community College's Center for Workforce Development launched the Hospitality Career Pathway Program (HCPP) in January 2016. HCPP offers Latino immigrants and first generation Americans currently employed in low-end hospitality industry jobs with up to 135 hours of instruction to improve their skills and knowledge and substantially impact their ability to climb the career ladder.

Students who complete the program receive a certificate of completion and the opportunity to sit for the ServSafe® Exam to earn the National food-handling certification. The program courses include English Language (level-appropriate), Introduction to Hospitality, Applied Business Math, Computer Skills, and Customer Service for the Hospitality Industry. For 2017, there are plans to expand the training by adding 12 hours of Employment Readiness Workshops; topics include Resume Writing, Interview Skills, Online Job Search, and Career Planning. This meets the expressed desires of recent participants who have shared their aspirations to advance in their careers and explore new job opportunities. Courses in these disciplines will enhance the employability and career success of HCPP participants. This also further serves the program goal of facilitating their economic mobility within this sector.

# Memorial Staff Development Grant

The Memorial Staff Development Grant helps CE staff members attend an ACHE professional development event to further their professional development growth and hone their skills. The recipient of the 2016 Memorial Staff Development Grant is Misty Engelbrecht.

## Misty Engelbrecht



Rose State College has been Engelbrecht's "home" since 2005 — she has been a student, administrative assistant, academic advisor, and professor of educational programs. She was recently promoted to Director of the new Rose State College Downtown Oklahoma City location.

She holds an Associate of Science degree in Business from Rose State College, a Bachelor of Business Administration from the University of Central Oklahoma, a Master of Business Administration from Oklahoma City University, and a Master of Education from the University of Oklahoma. She is currently pursuing a PhD at the University of Oklahoma in Educational Leadership and Policy Studies with a research emphasis on high achieving first generation community college students.

She was awarded the 2014 Oklahoma Association of Community Colleges Great Ideas for Teaching (GIFT) award, nominated for the Rose State College Excellence in Teaching award, runner-up for Excellence in Teaching First Year Experience award, and recipient of the first Oklahoma State Regents for Higher Education Dr. Debbie Blanke Scholarship in 2015.

Engelbrecht has presented at several regional, state, and national conferences, including Oklahoma Association of Academic Advisors, Oklahoma Women in Higher Education, Oklahoma Association of Community Colleges, Baylor University's Women in the Academy, College and University Professional Association for Human Resources, and Achieving the Dream.

In addition to her educational and professional roles, Engelbrecht and her husband have a six year-old son and enjoy spending time outdoors with their two dogs.

# Alex Charters Research Grant

The ACHE Alex Charters Research Grant promotes the development and dissemination of new knowledge, theories, and practices in adult and continuing education. The recipient of the 2016 Alex Charters Research Grant is Sherry Chance.

## Sherry Chance



The purpose of this phenomenological study is to explore the perceptions of undergraduate adult students about their instructional experiences with hybrid courses. Further research is needed to understand how undergraduate adult students perceive hybrid courses/blended learning in order to improve course design and influence institutional decisions about hybrid courses. Specifically, this study will explore: adult learners' perceptions of hybrid courses and adult learners' perceptions of student engagement in hybrid courses.

The funding from this grant will support the research by aiding with expenses associated with meeting with the participants (researcher's travel to campus; snacks for participants, and nominal fee for use of conference room site), a recorder for interviews, and a \$10 itunes gift cards for participants as token of appreciation for their time.

Administrators and policy makers will benefit from the findings of this study because the perceptions of adult students regarding hybrid classes will provide helpful insight for planning, recruiting, and enrolling students. Institutional leaders also recognize the value of student engagement to ensure student success rates, so the findings will be beneficial to faculty by identifying the needs of adult students and designing courses to meet those needs.

# Crystal Marketing Award

The Crystal Marketing Award is given annually and honors organizations achieving successful results from a marketing communications tool in print, broadcast, and electronic media. The strategic approach, quality of the work, and results achieved are important criteria in determining award recipients.

## Sacramento State College of Continuing Education Summer Academies for High School Students

How do you get your teen to jump out of bed and attend a summer camp? The marketing team at the College of Continuing Education at Sacramento State created an online, print, and video campaign that asked another question: what's in it for them? In a word, fun!

Teens get to experience some of the hottest careers like biotechnology, forensics, engineering, robotics, multimedia journalism, health care, law enforcement, fire service, civic duty, fashion, and performing arts. They get to practice real world skills like CPR, go behind-the-scenes with industry professionals like a superior court judge and a multimedia journalist, step into the lab with Sacramento State faculty, find a mentor, get a taste of college, and make new friends.

The marketing team photographed and videotaped all of the academies, from hands-on activities to field trips to places like the sheriff's training range or the state capitol, and created online photo albums and videos that were shared during the run of the academies. The team became ambassadors of the Summer Academies; the personal outreach prompted several community organizations to establish their own scholarship programs to send students.

The Summer Academies reached record enrollment and most importantly, yes, the teens had fun.

# SUMMER ACADEMIES

## for High School Students

June 22-26 & July 13-17, 2015

### SUMMER ACADEMIES

for High School Students

#### HEALTH CAREERS 101



SACRAMENTO STATE  
COLLEGE OF CONTINUING EDUCATION

# SUMMER ACADEMIES

## for High School Students

Monday-Friday, June 22-26 and July 13-17, 2015

Sacramento State is offering a series of weeklong academies to give high school students hands-on, in-depth career exploration.

Register at [www.cce.csus.edu/acads](http://www.cce.csus.edu/acads)

### WEEK 1: JUNE 22 - 26



#### HEALTH CAREERS 101

► June 22-26  
8:30 a.m.–12:30 p.m.

Do you know what a clinical lab scientist does? What about a radiologist or a physical therapist? Explore traditional and non-traditional health professions, earn a CPR certificate and learn the daily duties of paramedics. Develop a plan to reach your health career goals!



#### FORENSICS

► June 22-26, 1-5 p.m.

Enter the world of "real life" criminalists to learn how they use forensic biology to solve crimes. Students will learn how to hunt down body fluid stains using crime lights, generate their own unique DNA profile and more. From smoked cigarette butts to blood-stained towels, this hands-on workshop is a course for anyone interested in how CSI really works. *Two identical offerings of Forensics will be available.*



#### FIRE ACADEMY

► June 22-26, 1-5 p.m.

Explore the rigors of fire station life, academy training and physical fitness requirements while discovering career pathway options in emergency and medical services. CPR certification included.



#### GET BRIGHT WITH BIOTECH: THE BIOLOGY OF GLOW

► June 22-26, 1-5 p.m.

Ever wonder why jellyfish appear to glow under aquarium lights? Learn how the gene responsible for glow has revolutionized cell biology and biotechnology.



#### THEATER AND PERFORMING ARTS

► June 22-26, 1-5 p.m.

Explore the dramatic world of performing arts! Hone your acting and dance skills to gain a competitive edge for your next audition while learning about educational opportunities in the arts.



#### INTRO TO ENGINEERING & ROBOTICS

► June 22-26  
8:30 a.m.–12:30 p.m.

Build and program your own personalized "Boe-Bot" as an introduction to the exciting world of robotics. Students will also be challenged to design and build a popsicle stick bridge to compete to see whose bridge can support the most load.



#### CIVIC DUTY

► June 22-26  
8:30 a.m.–12:30 p.m.

Learn to be an active and responsible participant in your community! Exercise your civic duty and explore the rights and responsibilities of U.S. citizenship as expressed in the U.S. Constitution. Outside speakers and field trips will bring to life the three branches of government: the executive, legislative and judicial. From the bench to the Capitol, experience California government in action.



SACRAMENTO STATE  
COLLEGE OF CONTINUING EDUCATION

# Distinguished Program Awards – Credit and Non-Credit

Distinguished Program Awards recognize outstanding credit and non-credit programs at ACHE member institutions.

To receive an award, the program must meet the following criteria:

1. Originality or innovation – a program should be judged original or innovative in two or more of the following areas:
  - Serving a new or unique audience
  - Employing a new or unique delivery system
  - Marketing and promoting in new or unique ways or using new or unique materials
  - Utilizing resources and/or facilities in new or unique ways
  - Cooperating in a new or different way with other institutions or in consortial arrangements
  - Involving original or innovative topics, content, or program design
2. Successful – a program must fulfill all of the following:
  - Receive positive responses from the target group as demonstrated in evaluations with measurable outcomes
  - Meet budget requirements appropriate for and defined by its goals and objectives

# Credit Program Award

## University of South Carolina Palmetto College The Dream Realized

### ***Program Coordinators: Susan Elkins, Alice Taylor-Colbert***

The University of South Carolina established Palmetto College to bring together the four regional campuses (USC Lancaster, USC Salkehatchie, USC Sumter and USC Union), Extended University, and newly created online degree completion programs offered by all four of the senior institutions: USC Columbia, USC Aiken, USC Beaufort, and USC Upstate. Through fourteen accessible, affordable, and flexible online bachelor's degree completion programs of Palmetto College, citizens can achieve their dream of a college education. Since its inception in fall 2013, Palmetto College has had more than 1500 students enrolled and more than 500 graduates. The dream of USC President Harris Pastides to serve the higher education needs of South Carolina citizens has been realized by a unique and highly successful collaborative venture implemented by USC Palmetto College Chancellor Susan Elkins. The innovative approach using the latest in technology and instructional design theory appealed to the state legislature so much that it provides \$5 million dollars in annual recurring funding. The dream that became reality continues to touch the lives of students who can now achieve their dream of a high quality USC degree.

# Non-Credit Program Award

## Northeastern State University Crime Scene Investigation

**Program Coordinators: Eloy Chavez, Rylee Ketcher, Mike Pugliese and Jackie Smithson**

NSU's Crime Scene Investigation Certificate is a well-rounded, hands-on program that provides a foundation for current law enforcement officers in the area of crime scene investigation. This program is designed for current law enforcement officers who would like to further develop their understanding, skills and expertise as it relates to crime scene investigations. Program Instruction & CLEET Accredited Hours

This certificate program is instructed by Crime Scene Agents from the Oklahoma State Bureau of Investigation and the Broken Arrow Police Department. The format of this program is held both online and face-to-face. The majority of your time is spent online at your own pace for curriculum instruction, and the few days spent face-to-face is for practical exercises and proficiency testing.

This class has been accredited by the Council on Law Enforcement Education and Training for 128 hours of mandatory continuing education credit.

*Disclaimer: Regarding any law enforcement concepts, practices, methods, techniques, products, or devices as might be taught, promoted, or otherwise espoused in outside schools or seminars, there is no intent, expressed or implied, that 'accreditation' indicates or in any way conveys 'CLEET approval' of such concepts, practices, methods, techniques, products, or devices, unless such approval is explicitly stated by CLEET.*

# Creative Use of Technology Award

This annual award recognizes ACHE members for their innovative uses of instructional and distance learning technologies in lifelong learning. Both credit and non-credit programs are eligible for nomination, as are uses of learning technology for student services, research, marketing, or administrative projects.

## Immaculata University Team, Talk & Text

***Program Coordinators: Kate Kearney, Angela Tekely***

Immaculata University currently serves 700 adult degree completion students through the College of LifeLong Learning; a significant portion of those students study off site and online. While creating a culture of connection was the primary goal, connecting with adult learners who have varying schedules has proven to be challenging. In response, a program coined Team, Talk & Text was designed and launched to engage off-site and online students with their advisor and co-learners early in their program.

All new off-site and online students in the College of LifeLong Learning are invited to a virtual group session with the academic advisor and new co-learners in their programs. In addition to the virtual chats and groups, new and continuing students receive a text message from their academic advisor. Texting provides students with limited access to phones and personal emails during the day a method to ask questions and receive timely responses from their advisor. Texting has been used to remind students about financial aid deadlines and registration and to answer questions posed by students.

The program was innovative in nature as it moved advising to an even more proactive level.

# Outstanding Services to Underserved Populations Award

This award recognizes ACHE members for innovative lifelong learning programs that demonstrate outstanding service to underserved populations.

**UFM Community Learning Center, Kansas State University Global Campus  
Project EXCELL**

***Program Coordinators: Linda Teener, Rosanna Vail***

Project EXCELL is a non-credit program offered on the campus of Kansas State University and facilitated through UFM Community Learning Center in Manhattan, Kansas. The program's target audience is area adults with developmental disabilities. The program is based on the foundation that, given the opportunity, all people will continue to learn throughout their lives. Project EXCELL operates September to May through the use of many K-State volunteers who are dedicated to making educational opportunities and a college-like experience available to special needs adults. An average of 60 students enroll each semester. Some drive as long as an hour on Saturday mornings to participate in the program. Project EXCELL is in its sixth year of service to its underserved population.

# 2016 Awards Committee

## Chair

Lisa Schmidt, Murray State University

## Members

Marquita Davis, Jackson State University

Alli Downs, The Pennsylvania State University

Cindy Ehresman, Western Kentucky University

Allison Friederichs, University of Denver

Farah Habli, Saint Louis University

Nancy Herron, University of Houston

Long Huynh, California State University, Northridge

Renyetta Johnson, The University of Southern Mississippi

Jie Ke, Jackson State University

Patricia McCanna, North Park University

Tonisha Pinckney, Newberry College

Robin Plumb, Southeastern Oklahoma State University

Deborah Poweleit, Northern Kentucky University

April Rainbolt, East Tennessee State University

Marilyn Read, Delta State University

Laura Ricke, Western Kentucky University

Donna San Miguel, California State University San Marcos

Harry Williamson, Kansas State University

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To see a history of awards and honors conferred by the Association for Continuing Higher Education, please visit our website at [www.acheinc.org/Awards-Honors](http://www.acheinc.org/Awards-Honors).



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