

The Learning Organization - Merging Training & Education for New Markets
November 19, 1999
Becker College, Worcester, MA

The Fall 1999 Professional Development Day was a great success! Special thanks to Dr. David Bergquist & Andrea Aiello from Becker College in Worcester, MA, for putting together such an outstanding program. The day was highlighted by two great visiting speakers, and one from our Region I family.

Peggie Munkittrick, Director of Teaching & Learning at SCT, gave a great talk about the movement of traditional education markets into more private sectors, and how her organization that specializes in developing technologies for education has grown by being proactive.

The second morning session was highlighted by a panel presentation. The panel consisted of Ms. Munkittrick, **Beebe Nelson** (a Senior Partner at InterMatrix PDP), and our own **Roxanne Gonzales** (College of Lifelong Learning & NH director for ACE). Each panelist brought a unique approach to how we as teaching organizations can plan for these new markets. Many effective strategies were discussed and a number of questions, we need to ask ourselves as well as our constituents, were proposed.

Nearly 25 members (some familiar faces as well as some new ones) were in attendance, and rounded out the day by breaking out into groups for more in-depth conversations. Once again the group proved that as educators, we're never afraid to keep learning.

Complete biographical profiles are available. Please feel free to contact us if you would like more information on the day's events.