

# ACHE New England Region – Professional Development Day

## ANSWER THE CHALLENGE: HIGHER EDUCATION’S EVOLVING LANDSCAPE

Hesser College  
Friday, October 5, 2007

TIME	PROGRAM AGENDA	
<b>8:30-9:00am</b> <i>Gymnasium</i>	Registration & Continental Breakfast	ACHE & Hesser College Staff
<b>9:00-9:15am</b> <i>Gymnasium</i>	Welcome & Opening Remarks	Francine Fink, Chair ACHE New England
<b>9:15-10:00am</b>	<b>KEYNOTE ADDRESS</b>	<b>Dr. Jack Roche, President</b> Hesser College
<b>10:00-10:15am</b>	<b>Break</b>	
<b>10:15-11:00am</b>	<b>BREAKOUT SESSIONS (<i>Choose One</i>)</b> <ul style="list-style-type: none"> <li>▪ <b>Session 1:</b> Boomerang . . . Retiring Boomers Return to the Classroom</li> <li>▪ <b>Session 2:</b> Assessments – What are we Really Measuring?</li> </ul>	
<b>Session 1</b>	<p><b>Session 1: Boomerang . . . Retiring Boomers Return to the Classroom</b>  <b>Description:</b> The 78 million Baby Boomers are not only the best educated generation, but they are comfortable with continuing education as a professional development tool. As continuing educators we knew what Boomers wanted from us during their 30s, 40s, and 50s.</p> <p>What will they want when they’re 64? Current research shows that we can expect retiring Boomers to continue to seek educational programming. This session will review what Boomers want from their retirement, the kinds of continuing education programs they will seek, and examples of courses being offered at institutions around the country.</p> <p><b>Presenter: Charlene L. Martin, Ed.D.,</b> Pathfinders Retirement Innovations            Charlene L. Martin, Ed.D., a specialist in older adult learning, established her consulting company, Pathfinders Retirement Innovations, after almost thirty years of experience in the field of continuing education and older adult education.</p> <p>She is the former dean of Continuing Education at Assumption College in Worcester, MA where she was the founding director of the Worcester Institute for Senior Education. She assists institutions of higher education in the design of learning opportunities for older adults and coaches individuals on their best options for a meaningful retirement. She is a 25-year member of ACHE.</p>	
<b>Session 2</b>	<p><b>Session 2 : Assessments – What are we Really Measuring?</b>  <b>Description:</b> With so many assessment tools to choose from, how can we be sure that we have chosen the one that best measures the satisfaction level our nontraditional students and provides benchmarks for future planning and strategies. Once we determine what assessment tool to use, then how, when, and where do we ask our students to complete the instruments to ensure a high response rate.</p> <p>More importantly once the data is capture how do we measure our results again national standards. Learn how one college used a student satisfaction survey, Adult Learner Inventory (ALI) designed by Noel-Levitz and the Council Association for Experiential Learning to create a template for change.</p> <p><b>Presenter: Francine Fink, Dean, Center for Accelerated &amp; Professional Studies, Becker College</b>            Having worked in both public and private institutions of higher education, Francine brings over 20 years experience working with nontraditional students. Her commitment to student outcomes and assessment has been critical to the long range planning recruitment and retention initiatives.</p> <p>Over the last several years she has held a leadership role in ACHE New England, formerly Region 1 and has served as Treasurer, Chair-Elect and Chair of the region.</p>	

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11:00-11:15am	Break
11:15-12:00pm	<p><b>BREAKOUT SESSIONS (<i>Choose One</i>)</b></p> <ul style="list-style-type: none"> <li>▪ <b>Session 3:</b> A Tool for Strategic Planning and Continuous Improvement in Graduate and Continuing Education Units.</li> <li>▪ <b>Session 4:</b> Credentialed Immigrant Programming: A Nic(h)e Idea to Address Career Services for Mid-level Professionals</li> </ul>
Session 3	<p><b>Session 3:</b> Benchmarking: A Tool for Strategic Planning and Continuous Improvement in Graduate and Continuing Education Units.</p> <p><b>Description:</b> This session explores benchmarking as a tool for improving Graduate and Continuing Studies education programs. In addition to the history and use of benchmarking by corporations, participants will discuss benchmarking in the context of higher education.</p> <p>Using a benchmarking case study, participants will learn the outcomes of graduate admission and student services programs at a Master’s Comprehensive Public College.</p> <p><b>Presenter: Raymond C. Guillette, Ed.D.,</b> Assistant Dean, School of Graduate Studies, Bridgewater State College With over 20 years experience in graduate and continuing education divisions at both small and large universities, Raymond’s commitment to student-centered learning and faculty development using data driven initiatives to drive change. He was instrumental in the strategic planning and delivery of online courses and continues to teach both in the classroom and online.</p> <p>As a leader of ACHE New England, he has served in numerous capacities including Chair in 2005-06 and nominating committee chair in 2006-07.</p>
Session 4	<p><b>Session 4:</b> Credentialed Immigrant Programming: A Nic(h)e Idea to Address Career Services for Mid-level Professionals</p> <p><b>Description:</b> There are a considerable number of credentialed immigrants who need access to professional preparation and careers in this country. The Runway Program, for immigrants at Worcester State College who possess professional credentials in their native country, is a niche program designed to impact Internationalizing the campus and respond to community needs.</p> <p>In this workshop, learn ways in which your campus can be maximized and include responsive niche programming. Learn to identify and develop your own programs for niche groups on your campuses using the Runway Program as model.</p> <p><b>Presenter: Susan Gately,</b> Associate Dean, Graduate and Continuing Education, Worcester State College She brings more than 20 years experience in public higher education administration where she has designed and implemented a variety of strategic initiatives that maximize campus effectiveness. Susan has practiced her skill in Development, Experience-Based Education, Advising and Counseling, Academic Services for Faculty and students, and as Associate Dean at a special purpose institution. Previous to her higher education experience she practiced as entrepreneur in a small business.</p>
12:00-1:30pm	Lunch, Business Meeting & Networking

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<p><b>1:30-2:30pm</b></p>	<p><b>PANEL DISCUSSION</b></p> <p style="text-align: center;"><b>Answer the Challenge!</b></p> <p>So, what is it that we really need or want to know about the opportunities and challenges on the Evolving Higher Education Landscape? Panelist will share their thoughts – followed by Q &amp; A</p> <p><b>PANELISTS:</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> <b>Sharon Kuhrt</b>, President Central Maine Medical Center College of Nursing and Health Professions</li> <li><input type="checkbox"/> <b>Dr. Edward Minnock</b> Vice President of External Affairs Bridgewater State College</li> <li><input type="checkbox"/> <b>Dr. James Patton</b> Vice President of Academic Affairs Hesser College</li></ul>
<p><b>2:30-3:00pm</b></p>	<p><b>Closing Remarks &amp; Evaluations</b></p> <p><b>Dr. Ronald Sundberg</b>, Associate Dean Graduate and Continuing Studies Framingham State College</p>