

**ACHE GREAT PLAINS REGIONAL MEETING**  
**Thursday, February 24, 2011**  
**Muskogee, Oklahoma**  
**Minutes**

**Attendees:**

Robin Plumb, Rick Smetana, Jeff Roby, Linda Teener, Ron Jackson, Brian Perryman, Joey DaVault, Stephen Terry, Ynez Walske, Mary Weddle, Jerry Jerman, Tim McElroy, Jim Pappas, Eric Cunningham, Rebekah Law, Marty Pennington, Nina Barbee

**Call to Order:**

Chair Charlee Lanis called the meeting to order; Reading time  
Welcome, Introductions, and Acknowledgements

**Chair's Report:**

Secretary vacancy (Action Item); Charlee/Tim  
Nominated and approved – Nina Barbee as Secretary (two-year position)  
Minutes – approved (Albuquerque, New Mexico meeting, October 21, 2010)

**Treasurer's Report and Financial Report** (Action Item) – prepared by Marthann (not able to attend) –  
Charlee -- Robin/Rick – motion; accepted; no questions or comments  
Budget (Action Item) – motion/accepted Jim Pappas/second

**Chair Elect Report** – Conference – Tim

An up-to-date numbers is needed...\$2,865.00; will report back  
Comments on conference...going very well (Muskogee)...Attendance (about 35)

**Committee Reports:**

\$1250.00 – three sponsorships, cost is minimal, basically food and not losing money, but not making money

**Awards:** More awards are needed (6-7) would be better for our region.

Ynez – offers explanation of award submission process

**New Business:**

Tim, Great Plains Conference (numbers), How can we increase? Ideas?

Robin – combined with another region and fell apart before did it.

Some do teleconferences.

Ynez – What other regions do; Charlee – good question; Eric – (Columbia) maybe location for this year.

**Old Business:**

Tim – survey to be distributed to help us plan ahead (conference feedback); inquiry to Jim Pappas – had around 90 in Norman when OU hosted, synergy provided there.

How do we have a viable conference with increased numbers? We tend to rotate to southern locations (in the past); any thoughts about future conference locations? Discussion on this location and others in terms of pros and cons; size of community; ease of travel to site, etc.

Jim Pappas – At OU, staff helped us, also we were committed, someone there did a lot of work, advertised for an entire year, 10 different ads (snail mail and other), keynote speakers become critical for this, as a supervisor I ask first “what are you going to get out of it?” Who is presenting and what is the topic? What can you bring back to the office? Next time we need to all work at making sure we have a strong program. This is a key component for a successful conference. The national office is willing to help with this, e.g. reaching out. Also, we need to look at the timing of this conference (February vs. other months). It is a fairly rich time in terms of scheduling for some of us (rich as far as other conferences). It might not be for others. Question and discussion. What about physical conference alternating with webinar every other year? Discussion.

Tim – We need to try to find out why people did not attend this year. We also need keynote speaker ideas. Feedback is needed so that we can better plan for next year.

Charlee – we do have a lot of Oklahoma people; discussion of travel rules for institutions.

Tim – bylaws; annual meeting required; not ready to give up on regional meetings; much local support from this community

Charlee – made many efforts to increase attendance in Muskogee

Ynez – advantage of webinar (provides sharing across the country) – many are using this format instead of face-to-face for some of their conferences (regional).

Tim – Where do we draw the line on conferences in terms of numbers and viability? We are right at 33 for this conference in terms of attendance (registration).

Robin – Perhaps we consider using webinar every other year.

Charlee – Should we consider one-day format? We started on Thursday this year.

Rebekah – Perhaps consider simultaneous, blended

Rob – Same suggested

Charlee – membership; national office needs help to increase membership;

What kinds of things can we do? Discussion

**Adjourn:** Tim; Motion to Adjourn

Eric/second; meeting adjourned

*Respectfully submitted by Nina Barbee*