



## Program

### Wednesday, February 24-Hampton Inn

5:00-7:00 p.m. - Arrival at Hampton Inn

7:00-9:00 p.m.-Dinner in one of the area restaurants

Cost of dinner and transportation are on your own.

### Thursday, February 25-UCM Summit Center

7:45 a.m. - Bus leaves hotel for UCM Summit Center

8:00-8:30 a.m.-Registration & Continental Breakfast

8:30-9:30 a.m.-Welcome and Introductions

9:30-10:30 a.m.-Keynote presentation-Giovanni Gallucci

10:30-10:45 a.m.-Break

10:45-11:45 a.m. - Session I

11:45-1:45 p.m.-Lunch, hosted by

University of Central Missouri

1:45 – 2:15 Fred Snow, COMPASS

2:15--3:15 p.m. - Session II

3:15 – 3:30 p.m.-Break

3:30-4:30 p.m.-Business Meeting

4:30-6:00 p.m.-Reception sponsored by

Reach Higher and ACHE Great Plains Region

6:00 p.m.-Bus leave UCM Summit Center for hotel

7:00 p.m. - Bus leaves hotel for dinner

Cost of dinner is on your own.

### Friday, February 26-UCM Summit Center

8:30-9:00 a.m.-Continental Breakfast

9:00-10:00 a.m. - Sessions III

10:00-10:15 a.m.-Break

10:15-11:15 a.m. - Sessions IV

11:15 a.m.-Conference Evaluations

Conference Concludes

Thanks for coming!

Room 125

2. "Training, Mentorship, and Evaluation of Online Adjunct Faculty as a Means to Meeting the ACE Principles of Good Practice"

How does an institution ensure academic quality in its courses and faculty while meeting the ACE (American Council on Education) Principles of Good Practice? Park University supports over 40,000 online enrollments annually, 60% of which are military members. Many higher education institutions, including Park, employ adjunct faculty to deliver courses online. This interactive workshop will share an adaptable model to meet Principle 7: Faculty Qualifications and Training and Principle 8: Faculty Evaluation through required mentorship and formal systematic training. Presenter- Marthann Schulte is an Associate Professor of Education and the Coordinator of Online Faculty Evaluation at Park University

Presiding-Ms. Paula Hogard, Dean of Lifelong Learning, the University of Tulsa, Division of Continuing Education

Conference evaluations and conclusion

Thanks for coming!

### ACHE Great Plains Region Officers

Chair: Paula Hogard, Dean of Lifelong Learning of the University of Tulsa-Tulsa, Oklahoma. paula-hogard@utulsa.edu

Chair Elect: Charlee Lanis, Coordinator Center of Continuing Education and Community Services, East Central University-Ada, Oklahoma. clanis@ecok.edu

Secretary: Nina Barbee, University of Oklahoma-Norman Oklahoma. nbarbee@ou.edu

Treasurer: Marthann Schulte, Coordinator of Online Faculty Evaluation, Park University-Parkville, Missouri. mschulte@park.edu

### Location

Location-Thursday and Friday, February 25 & 26, Sessions will be held at the University Central Missouri, Summit Center; see map at: <http://www.ucmo.edu/summitcenter/documents/CSC-NewDirectionsFlyer908.pdf>

Hotel; see map at: <http://hamptoninn.hilton.com/en/hp/groups/personalized/MKCLSHX-ACH-20100224/index.jhtml>

### Local Entertainment

Stay the Weekend to Shop, Dine and Explore:

Lee's Summit Tourism [www.lstourism.com](http://www.lstourism.com)

Kansas City Tourism [www.visitkc.com](http://www.visitkc.com)

# The ACHE 2010 Great Plains Region Conference

"Moving Forward: The Transformation Continues"

February 25-26, 2010

Hosted by:

UNIVERSITY OF  
CENTRAL MISSOURI  
SUMMIT CENTER



Signature Host  
Sponsor



# Agenda

## **Thursday, February 25, 2010, Room 124**

Welcome-8:30 a.m.,

Paula Hogard, Chair, ACHE Great Plains Region

Dr. Joseph Vaughn, Assistant Provost for Research/Dean of Graduate and Extended Studies, UCM

Key Note Presentation-9:30-10:30 a.m., Room 124, UCM, Summit Center

Giovanni Gallucci is recognized as an award-winning new media producer, an entertaining public speaker, successful buzz marketer, author, digital media strategist, and social media expert.

Today he develops and manages social media marketing and public relations campaigns for forward thinking companies, individuals, celebrities, government, and politicians. Creating buzz, hosting events, and engaging with users and members of the online press corps for clients, public relations firms, marketers and ad agencies as a gun for hire in the shadows of the internet is where @giovanni operates as a social media operative.

Other areas of expertise provided by Giovanni include on-site training, community building, online training, online buzz generation, new media, online viral marketing, and search engine optimization.

Through partnerships and certifications with leading companies and organizations on the web including Google, Yahoo!, Microsoft, the Social Media Club, SEMPO, DFWIMA, and others, Giovanni Gallucci works with each client to develop effective community-based online marketing solutions. Giovanni and his team of online marketing experts offer comprehensive advisory services to define strategy, improve conversions, increase communications, build online brands and improve client relationships.

Break-10:30-10:45 a.m.

Sessions I, II, -February 25, 2010, UCM Summit Center

Sessions I-10:45-11:45 a.m.

Room 123

1. "Orienting and Training Employees and Showing Appreciation on a Shoestring Budget"

This session will discuss some lessons learned in developing and delivering a new staff member orientation program. Both philosophical and operational aspects of hosting a new staff orientation will be discussed. Additionally, part of the session will discuss techniques to enhance staff morale. Again, both the philosophical background and the actual workings of staff appreciation events will be shared.

Presenters- Eric Cunningham is Associate Dean, Division of Adult Higher Education at Columbia College, (MO), and Sue Koopmans, is Registrar at Columbia College, (MO).

Presiding-Ms. Paula Hogard, Dean of Lifelong Learning, the University of Tulsa, Division of Continuing Education

Room 125

2. "Make Allies and Not Enemies-Effective Use of Parliamentary Procedure"  
Parliamentary Procedure (Robert's Rules of Order) can be an effective and well-recognized tool in working with various groups. Additionally, Robert's Rules can facilitate better communication when the best intentions collide with practical application. This session will provide tips and guidance in using parliamentary procedure to secure allies and not create enemies in your organization. Presenter- Marthann Schulte is an Associate Professor of Education and the Coordinator of Online Faculty Evaluation at Park University.

Presiding-Ms. Charlee Lanis, Coordinator Center of Continuing Education, East Central University, Ada, Oklahoma

Lunch-11:45-1:45 p.m. Room 124

Introductions, Paula Hogard, Chair, ACHE Great Plains Region

ACHE President's Address; Roxanne Gonzales, Park University

Award Announcements; Dr. Robin Plumb, Oklahoma State Regents for Higher Education

1:45 – 2:15 Fred Snow, COMPASS, Room 124

"A New Generation of Infrastructure and Student Service Needs"

Session II-2:15-3:15 p.m.

"Partnering to Promote Accessibility" - Room 125

OU has worked closely with the Oklahoma City Public Works Department to develop and deliver a certification program that promotes accessible design and construction of pedestrian facilities. Targeted audience would include education professionals, staff and faculty that interact with communities and that provide educational programs to City personnel. Session participants will benefit by learning of the coordination efforts with the City, as well as information on the certification process, the results of program implementation and future program initiatives. Presenters- Pamela Hockett-Lewis is the director of the Transportation Studies and Community Programs Department at the University of Oklahoma; and Richard Andrews serves as the assistant director of the Transportation Studies and Community Programs Department at the University of Oklahoma.

Presiding-Dr. Marthann Schulte. Coordinator of Online Faculty Evaluation and Associate Professor of Education; Park University

Break-3:15-3:30 p.m.

Business Meeting -3:30-4:30 p.m. Room 124

Reception sponsored by Reach Higher and ACHE Great Plains Region-4:30-6:00 p.m. - Room 124

Bus leaves for Hampton Inn-6:00 p.m.

## **Friday, February 26-Sessions III and IV: UCM, Summit Center**

8:30-9:00 a.m.-Continental Breakfast

Sessions III-9:00-10:00 a.m.

"Award Presentations" - Room 123

1. "The African American Nursing History Conference" awarded to University of Missouri-St. Louis. This conference is designed for African American practicing nurses, retired nurses, nursing students, and high schools students, as well as other health care providers. The conference topics are geared toward health issues, universally faced by African-Americans.

"The "Sustainability Conference" awarded to Kansas State University. This topic is on designing sustainable dwellings and neighborhoods in Greensburg, KS, with research being conducted for the U.S. Army, Kansas State's rain garden project, and community involvement tools for advancing sustainability.

"The Science E-Fellows High Intensity Induction Program" awarded to Park University. This program is designed for grades 5-12 science teachers in Missouri, Kansas, Iowa, and Nebraska and provides continuing education graduate credit for teachers and mentors.

Presiding-Dr. Robin Plumb, Director of Academic Programs, Oklahoma State Regents for Higher Education

Room 125

2. "Determine Existing UCM Barriers to Distance Education"

This session will propose to share research with persons working with any form of distance education, related to common barriers found to developing distance education. The researchers surveyed the faculty to determine existing barriers to the development of more online courses and degree programs through UCM. The research results will be presented with lecture and follow with small groups to discuss similar barriers and solutions. Presenters- Marilyn S. Hillsman is Communication Specialist at the University of Central Missouri School of Graduate & Extended Studies and Barbara Carder is the Assistant Director for Distance Learning at the University of Central Missouri School of Graduate & Extended Studies.

Presiding-Ms. Charlee Lanis, Coordinator Center of Continuing Education, East Central University

Break-10:00-10:15 a.m.

Sessions IV-10:15-11:15 a.m.

Room 123

1. "Designing and Conducting a Community Quality of Life Study"

This session will provide a step-by-step process to conduct quality-of-life research. Topics include: Defining your study; Questionnaire design; Who to survey; Options for data collection; Analyzing the data; and Presenting the findings. How to identify other quality-of-life indicators and get information on these will also be presented. The primary benefit of attending this session is the participants will learn how to take a lead role in conducting a study in their home community, using the knowledge gained to improve the quality-of-life for everyone in their community. Presenter-Thomas W. Lanis, Oscar L. Parker Professor of Business at East Central University in Ada, Oklahoma.

Presiding-Dr. Tim McElroy, Director ReachHigher, Oklahoma's Degree Completion Program