

ACHE Strategic Plan 2008 – 2010

Markers of Accomplishments

Goal 1: Membership – increase ACHE professional and institutional membership

Accomplishment:

- ACHE and the Georgia Association of Educators have formally partnered
- ACHE By Laws were changed to reflect three new categories: Retiree, Student, Organizational

Goal 2: Inclusiveness – Increase access and opportunity to diverse population, institutional types, and geographical areas, and promote full ACHE participation by all.

Accomplishment:

- Home Office sent letter to tribal colleges, HBCU's, and Hispanic serving institutions offering discounted membership
- ACHE By Laws were changed to reflect three new categories as defined above: Organizational members have voting rights and may hold office

Goal 3: Continuing Professional Development – Increase assistance available upon request to postsecondary institutions

Accomplishment:

- Regional websites and regions are helped by the Home Office as requested
- ACHE is now on Facebook and has its own blog

Goal 4: Marketing & Communication – Promote and communicate the goals and activities of the Association

Accomplishment:

- There is a new ACHE website
- Memberclicks has proved an easy access resource to member information and communities

Goal 5: Leadership & Advocacy – Demonstrate the impact of continuing higher education through proactive leadership and advocacy

Accomplishment:

- Home Office has transitioned to the University of Oklahoma with Dr. James Pappas as our new executive Director

Goal 6: Organizational Development: Strengthen ACHE regions and networks as well as their articulation with the international Association

Accomplishment:

- Discussions with the Canadian Association for University Continuing Education are occurring on collaboration for professional development opportunities

Goal 7: Research – Emphasize the academic investigation of adult and development theory and practice; expand opportunities for research – including qualitative research – and its dissemination to the membership and the public.

Accomplishment:

- *The Journal for Continuing Higher Education* is now available online
- Scholarship opportunities are available for graduate students

Goal 8: Fiscal Responsibility – Maintain and increase the solvency of ACHE and ensure that the Home Office has sufficient resources to carry out the Association's mandate.

Accomplishment:

- ACHE has a formal partnership with Compass Knowledge
- The 2010 budget has been developed with conservative spending
- Home Office has opened savings accounts to hold Foundation and excess operating funds instead of depositing funds into the investment account