

ACHE 2010 Call for Proposals

"Continuing education - Reflecting upon and responding to the national agenda"

"The social, political, and economic factors that are driving us toward "lifelong learning" in "learning societies" are strong, perhaps unstoppable." (Holford & Jarvis, 2000, p. 644).

Despite being written almost a decade ago, there have been several current reports which suggest the implied urgency in the above quote is still relevant and very real. Addressing education and training needs of the US adult population is now a part of the national agenda. In May 2009, the United States Department of Education submitted a report entitled *National Report on the Development and States of the Art on Adult Learning and Education* to the UNESCO Institute for Lifelong Learning. This report indicated that the United States lacked a properly credentialed workforce. Additional research echoes this need. The Spellings report from 2006 addresses concerns such as access, innovation in programming, costs, and academic quality. The June 2009 report *Working Learners: Educating our Entire Workforce for Success in the 21st Century* clearly identifies a shift toward a work and learning environment that is dynamic, fast-growing, and requires the need for credentials that are continuously updated.

To meet these needs, academic institutions, agencies, and corporations are asked to address a new national agenda where working adults must continuously improve their skills to advance and remain competitive in the workplace. Continuing higher education has responded to shifting national agendas since the inception of correspondence schools in the late 1890s and has continued to be at the forefront of new educational models and learning modalities. At the cutting edge historically, continuing higher education faces a great challenge to meet the demands of the national agenda in today's very competitive education market and scarce resources.

As professionals in continuing higher education, we work in fast paced environments and develop programs that are on the cutting edge. In 2010, let us step back and reflect upon how we respond to the national agenda to meet the needs of our adult learners. Furthermore, let us formulate action plans to meet these needs in our local, regional and national settings. The 2010 ACHE Annual Conference and Meeting theme, ***Continuing Education - Reflecting upon and Responding to the National Agenda***, provides a venue to share innovations, best practices in operations, best practices in the learning environment, research findings, and enhancements to our work skills.

Call for proposals

The Program Committee for the 2010 ACHE Annual Conference and Meeting invites proposals for a workshop, concurrent session, or a roundtable session to be presented in Albuquerque, New Mexico October 21-23, 2010. Proposals should address one or more of the following tracks:

- Innovations: use of technology, partnerships, pilot programs etc.
- Best practices in operations: marketing, customer service, scholarships, etc.
- Best practices in learning environments: new models, faculty, accelerated programs, non-credit, prior learning etc.
- Learner needs: access, outreach, recruitment, retention, international etc.
- Research findings: current research in the field of adult continuing higher education
- Enhancing our work skills: enrichment for the professional continuing educator/administrator
- Responding to adult education and the national agenda: topics related to this category specifically
- Something completely different: you identify!

Developing Your Presentation

Please design your presentation to encourage involvement of the audience by utilizing participant exercises, problem-solving assignments, and group work wherever appropriate. The Program Committee seeks presentations that will address the concerns of continuing educators—from the novice to the experienced and from both credit and noncredit programming areas. We are especially interested in proposals from institutions or programs that serve diverse student populations, that conduct outreach in unique forms, that embrace new roles or responsibilities for continuing educators, or that demonstrate participation from mission-specific institutions such as community, technical, and two-year colleges. Proposals will be evaluated and selected based on the following criteria:

- Complete description and quality of content
- Adherence to the theme of the meeting and relevance to the identified track
- Application of content to practice
- Potential engagement of the audience

Conference Location

The 2010 ACHE Conference and Meeting will be held at the Hotel Albuquerque at Old Town in Albuquerque, New Mexico. Hotel Albuquerque is a landmark hotel nestled in the heart of the historic Old Town Plaza and museum district with its unique 400 year

history and more than 200 shops, restaurants, and galleries to explore. Hotel Albuquerque is also a convenient starting point for further exploration of all that Albuquerque and central New Mexico has to offer. Hotel Albuquerque at Old Town is located one block from the historic Old Town Plaza and approximately 10 miles from Albuquerque International Airport.

Submission Guidelines

Proposed sessions should be submitted electronically as Word (.doc) or Rich Text (.rtf) documents by Monday, February 15, 2010. You will be notified on the status of your submission by April 15, 2010. Please email your proposal to: Dr. Jeffery Alejandro, East Carolina University at: alejandroj@ecu.edu

A completed proposal will include:

1. Contact information

- a. Name(s) and Title(s) of presenter(s)
- b. Name of primary contact for proposal (must be one of the presenters)
- c. Primary contact e-mail
- d. Primary contact phone
- e. Primary contact address

2. Presentation type

- a. Concurrent – 60-75 minutes, primarily lecture and information-sharing with questions and answers from the audience
- b. Workshop – 120-135 minutes, highly interactive sessions focusing on group and individual participation
- c. Roundtable - Facilitated discussions hosted by single presenter in an open format

3. Presentation tracks

- Innovations: use of technology, partnerships, pilot programs etc.
- Best practices in operations: marketing, customer service, scholarships, etc.
- Best practices in learning environments: new models, faculty, accelerated programs, non-credit, prior learning etc.
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4. Presentation title

5. Presentation abstract

Seventy-five words or less providing a brief overview of presentation, including a description of the topic and intended outcomes for participants. If accepted, this description will be used in the conference program to promote the session.

6. Presentation description

Three-hundred words or less, providing a full overview of the session, including primary topics introduced and planned participation of presenter and audience.

7. Audio-Visual Materials Request

- a. Each meeting room will be equipped with a notebook computer, LCD projector, and screen. Any additional AV needs should be included in the proposal.
- b. In addition, each meeting room will have a “classroom style” setup with a podium at the front of the room.

8. Accommodations for individuals with disabilities

ACHE is committed to providing appropriate accommodations for all presenters and/or attendees with disabilities. Please specify needed accommodations in your proposal submission.

Receipt of proposal

You will be notified via email when your proposal has been received. Questions or comments should be addressed to Call for Proposal Chair Jeffery Alejandro at: alejandroj@ecu.edu.

Registration requirements

All presenters are expected to pay the conference registration fee. There will be no exceptions.

Who may submit

Submissions are welcome from both ACHE members and non-members and from vendors and exhibitors. All accepted presentations must be designed to instruct, enlighten, or inspire the audience and not to promote a particular product or commercial activity.