

## Re:Generation at 50+: Lives Re-Defined, Communities Re-Imagined

The Colleges of Worcester Consortium, an alliance of 13 New England colleges that works cooperatively both to further the missions of the member institutions individually and to advance higher education regionally, invite you to attend their upcoming conference on addressing the challenge of creating a livable community for all ages.

### Event Info

Crowne Plaza Hotel

Worcester, MA

**Thursday, October 30, 2008**

8 a.m.-4 p.m. conference

4-6:30 p.m. reception

Breakout Sessions - Exhibits - Book Signing - Continental Breakfast - Lunch - Reception

Free parking (*\$8 charge for optional valet*)

**Keynote Address: "Encore: How Boomers Are Inventing a New Stage of Life & Work"**

*(Sponsored by Pathfinders Retirement Innovations)*

Marc Freedman, CEO, Civic Ventures; author of *Encore: Finding Work that Matters in the Second Half of Life*

**Luncheon Speaker: "A Blueprint for Action: Developing a Livable Community for All Ages"**

*(Sponsored by Summit Eldercare)*

Sandy Markwood, CEO, National Association of Area Agencies on Aging (n4a)

**Closing Speaker: "50+: The New American Revolution"**

**Deborah Banda**, Mass. State Director, AARP

Check out our [conference Web site](#) to register and get a complete list of the 13 conference breakout sessions and presenters.

### Get a Free Book!

The first 50 registrants receive a free copy of Marc Freedman's book. Visit the [conference Web site](#) to register.

The conference will be presented by the Consortium Gerontology Studies Program (CGSP), a cooperative academic program of the Colleges of Worcester Consortium, Inc. The CGSP began in 1978 in an effort to educate a workforce and conduct research in aging to meet the demands of a growing aging population. Five Consortium institutions (Assumption College, Clark University, College of the Holy Cross, UMass Medical School and Worcester State College) engage in the interdisciplinary study of aging and earn a Certificate in Gerontology along with their bachelor's degree. Students in the program work with dedicated faculty and have access to supportive internship and community partners.