

Five Minutes with ACHE

A Message from President Osborn



I am pleased to be writing my first message for **Five Minutes**, our outstanding newsletter. I've hardly had time to settle in since our Annual Conference and Meeting in Nashville, and it certainly proved to be the "grand ole time" promised by the local arrangements folks at Murray State University. I want to thank again the 2008 Conference Planning Committee, led by Susan Elkins and Sandra Gladney, and all the folks from Murray State, the host institution, for orchestrating a wonderful continuing education experience. The keynote speakers were top-notch, and the concurrent sessions and workshops were outstanding. If you missed it, you missed a great conference, a hard one to top. But we'll do our best next fall in Philadelphia. (By the way, I've posted a few pictures from the conference on my blog at <http://tinyurl.com/6cooar>.)

I also want to thank Chris Dougherty, now ACHE *Past-President*, for his leadership through this past year of change. I appreciate and envy his steady hand and scholarly approach to problem solving. And, of course, change will continue: both change in ACHE and change in our field. 2009 will be a challenging year, one filled with budget cuts and limited resources for continuing education and training. But our students and clients will need us more than ever, and I fully expect us to respond. Our organization exists so that we can help each other. Don't hesitate to ask.

This will be my only message before the holiday break (you *do* have something to be thankful for) so let me wish everyone a *Happy holiday; Gut Yontiff; Kul 'am wa enta bi-khair; and Festivus for the rest of us*. I hope you enjoy some time with friends and family. I'd like to finish this message with some highlights of my speech in Nashville for those who could not attend. I hope it gets you fired up about the conference and gets you thinking about the proposal you could submit for presentation. You can view the **Call for Proposals** at www.acheinc.org/09_conference/index.html.

One of my more pleasant responsibilities is to name the theme for next year's conference and meeting. Although it often goes unheralded, continuing education is all about transformation. It is about improving the lives of people and changing the institutions that serve them. This is what we do. We take students who have limited access to traditional higher education, and we transform them into an educated citizenry. We take unemployed, unskilled, and underemployed workers and transform them into a productive workforce. We take entry-level employees, young professionals, and mid-level managers and transform them into executives and leaders. We take practicing professionals and provide the training that keeps them licensed and up-to-date. We take immigrants and transform them into citizens. We take folks in transition from one life stage to another and transform them to the next: from single to married, from married to divorced, from partners to parents, from parents to grandparents, from full-time workers to retirees. We do this through continuing education.

We don't just transform people—we also transform institutions. Better yet, we transformed institutions. We made institutions reach beyond their walls. We made institutions stay open past 5:00 pm. We made institutions offer online programs. We made institutions serve our military, serve our communities, serve our children, serve our elderly, serve our workforce. We created a business model that has been copied by consultants, trainers, and proprietary colleges and universities. In a very real sense, we helped create our own competition. We did this through continuing education.

I am honored to represent the Association for Continuing Higher Education for the next year. If there's anything I can do to help you in your job or in your career, feel free to call on me. I'll see you all next fall in the City of Brotherly Love.

- The proceedings, photos, and the presentations of two of our keynote presenters from the 2008 ACHE Annual Conference and Meeting will be available on our website in January.
- The Home Office has launched a new Listserv in an effort to more effectively relay news and information to the ACHE membership. If you have an event, a call for proposals, or some other news you would like to share with the members of ACHE, please send an e-mail to achehomeoffice@hermod.occe.ou.edu.
- Billing for the 2009 membership year will commence in January. Please keep an eye on your mailbox!

News from the Association

Annual Conference and Meeting News:

Nashville 2008

The consensus of all the ACHE membership who made the trip to attend our annual conference and meeting? It was a huge success! We had one of the highest turnouts at an annual conference and meeting in recent memory. We're still working on compiling the proceedings, getting the photos formatted and ready for posting, and collecting presentations from some of our conference presenters and exhibitors. Please look for the Nashville Wrap-up in the new year! (in the meantime, visit President Rick's blog at <http://tinyurl.com/6cooar> for some of his experiences in Nashville).

Philadelphia 2009

Newly inducted ACHE president Rick Osborn has announced his **Call for Proposals** for the 2009 Annual Conference and Meeting to be held in Philadelphia, Penn., November 15-18, 2008. The deadline for submission is February 2, 2009.

News from the Regions

Great Plains

ACHE 2009 Great Plains Regional Conference
Collaborations: "Obligations and Opportunities"
 February 12-13, 2009
 University of Oklahoma

Join your ACHE colleagues in Norman, Oklahoma, which is also the new home to the Association for Continuing Higher Education, Inc.

New England

Save the date!

Forum on "Online Education: New Realities" — February 5, 2009. More information coming soon!

Other news:

ACHE New England was a sponsor of the Colleges of Worcester Consortium's recent conference, *Re:Generation at 50+, Lives Redefined, Communities Re-imagined* on October 30, 2008. The conference was organized for the Consortium of Worcester, MA colleges by Charlene L. Martin of Pathfinders Retirement Innovations, formerly of Assumption College and a long-time ACHE member. The conference invited the community to join together to address the challenges of the aging of the Baby Boomers including the development of pathways to workforce development, lifelong learning, civic engagement, and supportive services. ACHE New England members from about twenty colleges and universities participated along with community, business, and non-profit leaders. For more information about this successful conference, contact Charlene Martin at 508-868-8639 or clm@pathfindersretirement.com.

South

Save the date!

Please join ACHE South and LACHE in Baton Rouge, Louisiana, as they present their 2009 annual conference. The conference, ***Building Bridges: Exploring the Past, Discovering the Future of Continuing Education***, will be held April 27-29 at the historic Hilton Capitol Center in downtown Baton Rouge. Enjoy a unique meeting location on the Mississippi, excellent networking opportunities, and action-oriented presentations that you can use the minute you get back to your desk. You will enjoy learning and networking with your colleagues from 10 Southeastern states as well as well-known experts who will deliver dynamic keynote addresses intended to move our profession to new heights.

April 27-29, 2009
2009 ACHE South Spring Conference
Baton Rouge, Louisiana and Louisiana State University

West

The **2009 ACHE West Regional Conference** will take place on May 7-8 at the California State University San Marcos in San Marcos, California. More information coming soon!

News from the Wide World of Continuing Education

UCEA Workforce Development Forum – January 7-9, 2009



January 7-9, 2009 at the Sandpearl Resort in Clearwater Beach, FL

NOTE: To see the Forum programs, speaker bios, and other information, visit the Forum website at <http://www.ucea.edu/profdev/seminars/2009forum>.
To register, go to <http://www.regonline.com/2009forum>.
For more information about the Forum hotel, go to <http://www.ucea.edu/profdev/seminars/2009forum/2009forumhotel.html>.

Keynote Presentations

Michael Renner, Senior Researcher at Worldwatch Institute, “Preparing a Green Economy Workforce”

Catherine Ross, Director and Harry West Chair, Center for Quality Growth and Regional Development, Georgia Institute of Technology, “Investing in Infrastructure to Compete in a Global Economy”

Ray Schroeder, Professor Emeritus of Communication and Director of the Office of Technology-Enhanced Learning (OTEL) at the University of Illinois at Springfield, “Technologies Transforming Workforce Development: Preparing for the Future”

Who Should Attend?

UCEA's 15th Annual Workforce Development Forum is for leaders from business, government, non-profit, economic development, and academic sectors interested in workforce and economic development, including:

- Deans, faculty, and senior administrators at two-year and four-year higher education institutions
- Directors of professional and continuing education units
- Corporate chief learning officers
- Workforce investment board officials
- Regional and state workforce development professionals
- Labor organization leaders

Forum Overview

Competing in today's global knowledge economy requires high quality human capital, particularly for regional economies looking to expand into emerging fields, such as “green jobs,” homeland security, renewable energy, and biotechnology.

UCEA's 15th Annual Workforce Development Forum will take place just prior to the opening of the 111th Congress and the inauguration of the 44th President of the United States. The Forum will bring together leaders from the business, government, non-profit, and academic sectors to discuss workforce trends, public policy directions, partnership models, and education programs. Thus, the 2009 Forum will explore the following major themes:

- Regional and Global Workforce Needs
- Technology-Supported Workforce Training
- Learning Programs for Diverse Populations
- State and Federal Workforce Policy

Pre-Conference Workshop

“The Importance of Workforce Development in Advancing Sustainability”

Featuring Debra Rowe, President of the U.S. Partnership for Education for Sustainable Development

Sustainable development - the interdependence of economic, environmental, and social development – has gained in importance as regions seek to balance economic development with cleaner living standards. Rising energy prices, growing metropolitan populations, and declining job opportunities in fossil fuel industries are contributing to the need for government and business to invest in “green” technologies. This workshop will examine how economic development, workforce development, and sustainable development inter-relate.

Venue Information

This year's Forum will be at the Sandpearl Resort, 500 Mandalay Avenue, Clearwater, FL. Call 877-726-3111 or 727-441-2425 to reserve a room. Be sure to indicate that you are attending the UCEA meeting in order to receive the special rate of \$174 per night (rate is subject to 7% sales tax and 5% room occupancy tax). The cut-off date for the special rate is **December 5, 2008**. Visit the hotel's website at <http://www.sandpearl.com>.

2nd Sloan-C Symposium on Emerging Technology in Online Learning

CALL FOR PROPOSALS EXTENDED - Deadline January 15, 2009

You are invited to submit a proposal for the 2nd Sloan-C Symposium on Emerging Technology in Online Learning. This Symposium will bring together people who are interested in the ways emerging technologies are transforming education by addressing challenges in learning, affordability, accessibility, and faculty and student satisfaction.

Experts, intermediate users and novices are welcome to participate in Symposium activities including both face-to-face and virtual components. Symposium tracks call for demonstrations of research and practice related to pedagogy, immersive learning, innovation, community and scale as well as hands-on use of technology.

Last year's conference attracted over 300 participants to more than 80 presentations, as well as exhibits, pre-conference workshops, keynote and plenary addresses, and a variety of other special networking events.

PROPOSALS MUST BE SUBMITTED BY JANUARY 15, 2009.

Presenters of accepted proposals may register at the reduced price of \$320 before May 17th

Program Tracks

- Pedagogy and New Learning Environments
- Inventive Uses of Media and Tools
- Immersive Learning and Virtual Environments
- The New Learning Communities
- Emerging Technologies for Administration, Infrastructure and Support Service

For complete details on online submission of proposals, visit our Website at <http://www.emergingonlinelearningtechnology.org/>

10th National Outreach Scholarship Conference – Call for proposal submissions due February 25, 2009

The National Outreach Scholarship conference committee is gearing up for their 10th Annual National Outreach Scholarship Conference. One of the first steps is the call for proposals.

Call for proposals available online:

- October 30, 2008

Proposal submissions due:

- February 25, 2009

Pathways of Engagement: Connecting Civic Purpose
to Learning and Research – Locally and Globally

University of Georgia
Georgia Center for Continuing Education
Conference Center and Hotel
Athens, Georgia

September 28-30, 2009
(Monday – Wednesday)

Information available online at www.outreachscholarship.org

National Association of African American Studies and Affiliates – Conference and Book Fair



The National Association of African American Studies and Affiliates is in the process of preparing for its February 9-14, 2009 conference. This conference attracts scholars from across the United States and several foreign countries to present diverse research related to people of color. The 2008 Baton Rouge Conference served as host to 547 speakers and more than 3,000 attendees. A copy of the 2008 Conference program may be viewed on our website at www.naaas.org.

The 2009 Conference, also scheduled to be held in Baton Rouge, Louisiana, is expected to serve as host to more than 600 researchers. In addition, we anticipate an increase of more than 5,000 in attendees. The increase is based on recent partnerships established with Southern University, Baton Rouge and New Orleans Community College Systems, Louisiana State University, the Louisiana Teachers Retirement Association, public and private schools, and many community-based groups.

As part of the overall conference program, NAAAS will co-sponsor the Greater Baton Rouge Book Fair. The Book Fair is cosponsored by a number of institutions, local businesses and community-based groups. We expect a daily attendance of not fewer than 8,000 persons.

The organizing committee would like to solicit the support of your publishing company by providing books for sale. **These books may relate to large minority groups (African, African-American, Hispanic/Latino, Asian, Native American), general readings, novels, histories, etc. for children and adults. The books selected for sale are not limited to multicultural topics. In recognition of your support, one hundred percent (100%) of all sales of books will be returned to your company.**

The Book Fair serves as a golden opportunity for you to:

- Receive major visibility and promotion of your publications;
- Market your company or publications with a full-page advertisement in the Conference program (complimentary).
- Market twenty (20) books on the NAAAS webpage in our "Publishers Corner" (complimentary).

Questions? Please contact Lemuel Berry, Jr., Ph.D., NAAAS Executive Director at naaasconference@earthlink.net for further assistance.

**56th Annual Conference of the Canadian Association for University Continuing Education (CAUCE)
May 20-23, 2009**

Come to CAUCE 2009 to share your inspiring work and to be inspired by others.

The 56th Annual Conference of CAUCE is hosted by UBC Continuing Studies at the Westin Bayshore in Vancouver, British Columbia from May 20-23, 2009.

This national conference of adult education professionals focuses on the transformative role of university continuing education — both on campus and in the community.

Conference themes explore the ways in which our programs and practices inspire positive changes in the individuals, organizations and communities we serve. Transformative changes in our units, our institutions and our field are also examined. Conference tracks include:

- The Teaching and Learning Continuum
- Operating Models and Strategies
- Forces of Change

Visit the conference website at www.cauce2009.ubc.ca for more information.